



COREgrowth

Leadership Development For Your Emerging Leaders

What is Core Growth?

Developed and run by Core Consulting Group, *Core Growth* is a 6-month leadership development program for emerging leaders. Using Wiley's Work of Leaders model as a framework for the curriculum, participants form a close learning community who explore the following four modules together through a variety of interactions, speakers and experiences.

Self

Planting the Seed



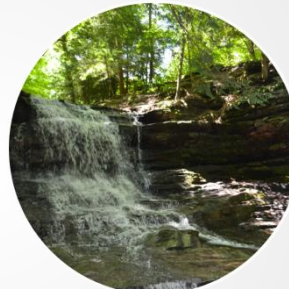
Vision

Calling the Sun



Alignment

Involving the Ecosystem



Execution

Bringing to Life



Who is the Target Audience?

We define emerging leaders as **those whose span of influence and impact is growing in a meaningful way**. This is not limited to a specific age or manager vs. non-manager role. It could span both early and mid-career employees. We expect participants to have at least 2 to 3 years of professional work experience.

An emerging leader is beginning to take on heightened responsibilities and accountability for customers, products and services, and/or team members – resulting in a greater direct impact on your organization's success. There are some foundational competencies we look for in successful candidates such as:

- Demonstrates initiative
- Exudes a positive attitude
- Adopts a continuous learning mindset
- Thrives from intrinsic motivation
- Seeks out and responds well to feedback
- Supports and encourages others' success

Sign your
leaders up
today!

Core delivers this curriculum through its public class, or privately for just your emerging leaders onsite at your company.

Next Class Kicks Off September 2017!

Fall 2017 program runs for 6 months, from Sept thru Feb
Early Bird (by 7/29/17): \$2,995 | Standard Tuition: \$3,300

Registration Form: <http://bit.ly/CoreGrowth>

What makes Core Growth unique?

It targets leaders at all levels, not just managers.

This program is for anyone aspiring to lead from where they are – formal roles and structure aside.

Participants receive one-on-one and small group coaching.

Though not a mandatory part of the Core Growth program, participants have access to a senior-level executive outside of their organizations for one-on-one coaching. Additionally, due to the intentional small class size, participants are able to use class time to work through individual challenges they are facing.

It's inclusive of diverse speakers and perspectives.

Core pulls in many speakers – from business and community leaders, to artists, and everything in between. Everyone has a unique story to tell, so we reach out broadly and tap into the knowledge of many.

It's a blended learning experience.

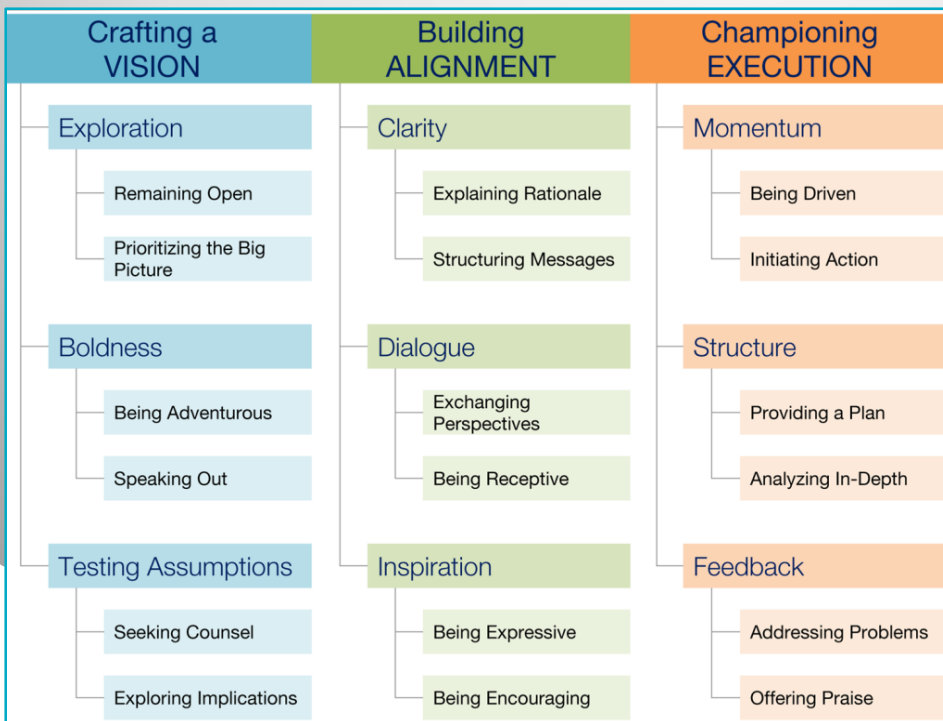
Formal classroom learning can be very effective, but it's certainly not the only way we learn. It's also not always the most efficient for today's workforce. Core recognizes this and includes multiple learning elements, including informal peer-to-peer collaboration, virtual webinars, mentoring, and face-to-face workshops.

Company Sponsor

Each learner is paired with a Sponsor at her/his organization, who plays a critical role in the engagement and retention of your emerging leaders. The role of the Sponsor is to *advocate for* and *mentor* the learners, and also help guide participants through an internal project applying what they're learning back on the job. Refer to the Core Growth FAQ for more details, including time commitment.

About Core Consulting Group

Core is an organizational development consulting practice based in Cincinnati, OH with more than a decade of success working in private, public, local and global organizations. We specialize in leadership development, talent management, strategic planning, team effectiveness and employee engagement.



Outcomes:
What will learners gain?
The ability to...

- ✓ Move from idea → to action → to results
- ✓ Gain greater confidence and self-awareness
- ✓ Value diversity & understand how to work best with others
- ✓ Rally and inspire others to action; sometimes with no formal authority
- ✓ Craft bold visions of “what can be”
- ✓ Build stronger relationships
- ✓ Connect the dots from strategy to tactical execution